EL TIEMPO
SDG High-Level National Commission in Colombia: Members and Structure
Local Development Plan and the SDGs

• More than 80% of the Programs is aligned with the Goals
Bogota’s Public Innovation Lab

- Created in 2016
- Strategic Project of the City: Included in the 2015 – 2019 Local Development Plan
- Objectives:
  - Support the closing of the Public Policy Cycle through the implementation of new ideas to improve effectiveness in local entities.
  - Generate positive value in the decisions made by local entities for citizens
  - Promoting knowledge networks between public servants, and national and international labs,
Innovation Lab
New approach on Public Management
Innovation Lab
Main Components

City challenges help desk
Promotion of public innovation (Culture)
Innovative tools for public policy evaluation
AEI DE LA INNOVACIÓN

1. Empatía
2. Acción
3. Intuición
Global Goals Jam
Global Goals Jam
Public Innovation initiatives

Evidence-based policies

DATA

DATA

DATA

DATA

DATA

DATA

DATA

DATA
Collaborative Data – Using Citizen-generated data for decision-making

- Partnership with Bloomberg – Partnership on Analysis and capacity-building, not about data collection.
- Available: March, 2018
- Complaints, Suggestions, Requests produced by citizens will be organized, classified and measured, by topic and sector.
- Looking forward to including sentiments’ analysis – Data behind data.
• Pilot made with the Bogota’s Chamber of Commerce, SDSN, Cepei and the Colombia’s National Statistical Office (DANE).

• ¿More than that? No. And the city entities did not know about this pilot…
How to Foster partnerships at the local level for the SDGs? (Especially on Data for SDGs)

- Data is not just numbers. There's politics behind it.
- Commitment from national governments is not enough (e.g. Colombian Municipalities 2015-2019 development plans)
- Leave egos away. Data is complementary, it must not generate competition.
- Commitment from national governments is not enough (e.g. Colombian Municipalities 2015-2019 development plans)
- Technology is not a 100% reliable solution when seeking collaborative data.