Programme

Bonn Symposium 2014
Local Engagement for Development. Prospects for a Post-2015 Agenda

Deutsche Welle, Bonn
26-27 November 2014

Conference languages
German/English (simultaneous interpretation)

Cooperating partner:
Service Agency Communities in One World (SKEW)/Engagement Global

With support from:
Deutsche Welle

Sponsored by:
Foundation for International Dialogue of the Savings Bank in Bonn
BACKGROUND

All over the world, a multitude of task forces, stakeholder forums and discussion groups are engaged in intensive consultations on the new agenda that is to replace the Millennium Development Goals (MDGs) after 31 December 2015. Governments, international organisations, NGOs and other stakeholder groups have highly diverse and sometimes controversial views and expectations of this new agenda. But despite all the differences, there does appear to be one aspect on which the international community can agree: after 2015, the MDGs and the Sustainable Development Goals (SDGs), currently being prepared by a 30-member Open Working Group (OWG), should form a set of shared objectives that will be universally applicable to rich and poor countries alike.

Representatives of the local level are also helping to shape opinions on the new development goals – but many of them would like to have a stronger voice. In the interests of an effective bottom-up approach, they want to make a contribution to developing the substance of the new agenda, rather than simply being tasked with its implementation. With the Bonn Symposium 2014, the Development and Peace Foundation (sef:) aims to support them in this endeavour. The Foundation’s Bonn Symposium is a multi-annual series of workshops which was relaunched in 2013 and will now continue with new cooperating partners, the Minister of Federal Affairs, Europe and the Media of North Rhine-Westphalia, and the Service Agency Communities in One World (SKEW)/Global Civic Engagement Service Point.

The Symposium offers municipal stakeholders from many different regions of the world a forum in which to explore how the various issues of relevance to the local level can be identified and integrated into the post-2015 process, with a view to implementing solutions as democratically, transparently and efficiently as possible.

The event aims to achieve the following objectives:

1. Local stakeholders will be informed, through a learning dialogue, about the current consultation processes on a new sustainable development agenda. Attention will focus especially on the Reports of the Open Working Group and the Intergovernmental Committee of Experts on Sustainable Development Financing.

2. Local stakeholders in Germany will have the opportunity to engage in dialogue with representatives from the Global South.

3. The event will encourage sharing of experience about existing municipal activities relating to sustainable development (e.g. Local Agenda 21 processes) and, in particular, facilitate discussion of the challenges associated with the multi-level system.

4. Finally, in the interests of a genuine bottom-up approach, the key findings of the discussions will feed into the post-2015 agenda process at the national and international level.
09.30 hrs  Registration

**CONFERENCE CHAIRED BY**
Patrick Leusch  
Head International Relations  
DW Akademie, Bonn

10.00 hrs  Welcome by the organisers

Christian Gramsch  
Director  
DW Akademie, Bonn

Karin Kortmann  
State Secretary (ret.)  
Chairperson of the Executive Committee of the Development and Peace Foundation (sef:)

Anita Reddy  
Head of Department  
ENGAGEMENT GLOBAL gGmbH, Bonn

**10.20 HRS  SESSION I**

**KEYNOTE**

The post-2015 sustainable development agenda:  
The current status of negotiations and significance for the local level

Dr Ingolf Dietrich  
Head of Special Unit ‘Post-2015 Agenda for Sustainable Development’  
German Federal Ministry for Economic Cooperation and Development (BMZ), Bonn

Johannes Krassnitzer  
Secretariat for localizing the Post-2015-Agenda  
of the United Nations Development Programme (UNDP), ART Initiative, Brussels
10.50 HRSTOWNHALL MEETING

A global agenda for sustainable development: Challenges and opportunities for municipalities

Whereas the MDG agenda mainly established binding targets for the Global South, many stakeholders want the post-2015 sustainable development agenda to be universally applicable. What will this mean for the sustainability and development policies pursued by regional and local authorities?

Charles K. Patsika
Programme Manager
United Cities and Local Governments - Africa, Rabat

Dr Bernd Vöhringer
Mayor of the City of Sindelfingen

followed by plenary discussion

12.00 hrs Lunch break

13.30 HRSSESSION III

INTERNATIONAL NEGOTIATIONS IN THE SPOTLIGHT: THE SUSTAINABLE DEVELOPMENT GOALS (SDGs) AND HOW TO FUND THEM

Local stakeholders will be informed, through a learning dialogue, about the current consultations taking place at the international level, with a particular focus on the outcomes of the work of the Intergovernmental Committee of Experts on Sustainable Development Financing.

Inputs

Dr Jochen Harnisch
Head of Division, Environment and Climate Policy
KfW Group, Frankfurt

Elysée Ndaye
President
Burundian Court of Audit, Bujumbura

Comments

Dr Ulrich Graute
Scientific Adviser
METROPOLIS Initiative of the City of Berlin

Habraham Shamumoyo
Secretary General
Association of Local Authorities Tanzania, Dar es Salaam

followed by Plenary discussion

15.00 hrs Coffee break
WORKING GROUPS: PRACTICAL ENGAGEMENT

The Working Group Sessions should primarily foster the exchange of practical experience and the interaction between conference participants. With the discussions during the workshops we seek to disclose similarities and differences in the challenges and opportunities communities face worldwide. The three main conclusions/recommendations drawn in the workshops will then be presented to the wider conference audience.

— Workshop in english language —

WORKSHOP A: KEY FIELDS OF ACTION

The following questions will be discussed:
• Which parts of a post-2015 agenda are particularly relevant from a local perspective?
• Where have you had positive experience with MDGs and/or LA21 processes? What has been achieved, what not and why? What do you think are the advantages and disadvantages of mandatory requirements?
• How could a post-2015 agenda be implemented best at the local level? Should sustainable development be community-driven and/or promoted by development projects such as partnerships?
• What initial steps are suited best to take the path towards the new targets successfully?

Chair
Dr Thomas Fues
Head of Training Department
German Development Institute (DIE), Bonn

Welcome and presentation of the input speakers
Introduction of questions and methods for the workshop

15.40 hrs
Inputs
Dr Tausi Kida
Director of Programmes
Economic and Social Research Foundation, Dar es Salaam
Dr Marc-Oliver Pahl
Head of Unit Sustainability Strategies

16.00 hrs
Discussion in smaller groups

16.50 hrs
Summary of the discussions
Drawing the main lessons learnt

17.10 hrs
Coffee break

17.30-18.30 hrs
Evaluation of working groups and discussion
SESSION IV
WORKING GROUPS: PRACTICAL ENGAGEMENT

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– Workshop in English language –

WORKSHOP B: PUBLIC RELATIONS
ROOM 108, TRINCOMALEE

The following questions will be discussed:

• What kind of public relations is suited best in order to gain support for a new agenda for sustainable development and its implementation?
• Where did you gain positive experience with MDGs and/or LA21 public relations? What caused problems and why? Could mandatory requirements facilitate the process?
• What kind of support for a sustainable and development-friendly community would you like to see from your citizens?
• What kind of instruments can be used to win the public for a sustainable development agenda? How could the public (and thus the voters) be persuaded best that the topic is important and worth using resources for?

Chair

Josh Edwards
Communications Manager
4C Association, Bonn

Welcome and presentation of the input speakers
Introduction of questions and methods for the workshop

15.40 hrs Inputs
Noah Pallangyo
Head and Coordinator
Lushoto and Mwangoi Resource Center, Arusha
Simone Ariane Pflaum
Head
Department for Sustainability Management, City of Freiburg

16.00 hrs Discussion in smaller groups

16.50 hrs Summary of the discussions
Drawing the main lessons learnt

17.10 hrs Coffee break

17.30-18.30 hrs Evaluation of working groups and discussion
15.30 hrs **SESSION IV**  
**WORKING GROUPS: PRACTICAL ENGAGEMENT**  
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**Workshop in English Language**  
**WORKSHOP C: FINANCE**  
**ROOM 110, ANTIGUA**  

The following questions will be discussed:  
- How can sustainable and development friendly policies be adequately funded at the local level?  
- How should the financing of sustainable and development-friendly local policies be designed in terms of the origin and the responsible use of resources?  
- What experience has been gained by your community with regard to the financing of the MDG or LA21 agenda? Were resources handled responsibly (in terms of good financial governance)? Do you think binding targets will increase funds?  
- Where should and could these resources be generated in your opinion (increase own resources, additional public funds, funds from the private sector or others sources like donations or philanthrophy)?

**Chair**  
**Dr Jörn Fischer**  
Head of Central Programme Service  
ENGAGEMENT GLOBAL, Bonn

Welcome and presentation of the input speakers  
Introduction of questions and methods for the workshop  

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<td><strong>Dr Jochen Harnisch</strong></td>
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<td>Head of Division, Environment and Climate Policy</td>
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17.30-18.30 HRS  EVALUATION OF WORKING GROUPS

19.00 HRS  BUS-SHUTTLE
JOINT TRANSFER TO THE OLD TOWN HALL OF BONN

19.30 HRS  RECEPTION
HOSTED BY THE CITY OF BONN

Welcome
Jürgen Nimptsch
Lord Mayor of the Federal City of Bonn
08.30 hrs Registration

CONFERENCE CHAIRED BY
Patrick Leusch
Head International Relations
DW Akademie, Bonn

09.00 hrs Brief wrap-up of Day 1 by the Chair

09.15 hrs SESSION V
ACHIEVING MORE TOGETHER –
THE MULTI-LEVEL SYSTEM: CHALLENGES AND OPPORTUNITIES
A set of universal goals will be applicable to the industrialised, developing and emerging
countries alike and will commit them to sustainable global development. However, these
goals can only be implemented at the national, regional and local level. But whatever form
the multi-level system takes in any given country, one key question always remains: how can/
should the various levels interact most effectively in the interests of policy coherence in
the field of sustainable development?

Round Table Discussion
Léopold Bafutwabo
National Coordinator
GIZ Decentralization and Poverty Reduction Program Burundi, Bujumbura

Dr Simone Höckele-Häfner
Head of the Development Cooperation Division
State Ministry Baden-Württemberg, Stuttgart

Christiane Overmans
Councilor, City of Bonn
Chair of the Development Cooperation Committee of the German section of the Council of
European Municipalities and Regions (CEMR)
Vice-President of the Council of European Municipalities and Regions (CEMR)

Sadeeq Garba Shehu
Senior Expert
African Union Commission, Addis Ababa

Plenary discussion

11.30 hrs Coffee break
SESSION VI
THE POST-2015 AGENDA – A NEW OPPORTUNITY

The Working Groups on Thursday should provide information to participants about the processes and ways in which communities can contribute to the design and implementation of a new agenda. Existing funding opportunities will also be identified. The communities themselves should make suggestions to the relevant authorities wherever they see a need for improvement.

— Workshop in German language —

WORKSHOP D: THE GERMAN LEVEL

The following questions will be discussed:

• Where and in which way can communities engage for a new agenda on sustainable development in Germany?
• Which fora or associations could and should prepare ground for involvement?
• How can these possibilities be improved, and who has a responsibility here?

Chair
Eberhard Neugebohrn
Managing Director
Stiftung Umwelt und Entwicklung Nordrhein-Westfalen, Bonn

Welcome and presentation of the input speakers
Introduction of questions and methods for the workshop

12.10 hrs Inputs
Sara Mohns
Special Unit ‘Post-2015 Agenda for Sustainable Development’
Federal Ministry for Economic Cooperation and Development (BMZ), Berlin

Stefan Wagner
Head of Department for International Affairs and Global Sustainability
City of Bonn

12.30 hrs Discussion in smaller groups

13.20 hrs Drawing the main lessons learnt

13.30 hrs Lunch break

14.30 hrs Evaluation of working groups and discussion
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THE POST-2015 AGENDA – A NEW OPPORTUNITY

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— Workshop in English language —

WORKSHOP E: THE EUROPEAN LEVEL

The following questions will be discussed:

• Where and in which way can communities engage for a new agenda on sustainable development at the European level?
• Which fora and associations exist? How could and should these be improved?
• Where can communities get support (financial, technical, etc.) to increase their engagement?

Chair

Dr Thomas Fues
Head of Training Department
German Development Institute (DIE), Bonn

12.00 hrs Welcome and presentation of the input speakers
Introduction of questions and methods for the workshop

12.10 hrs Inputs

Jean Bossuyt
Head of Strategy
European Centre for Development Policy Management (ECDPM), Maastricht

Christiane Overmans
Councilor, City of Bonn
Chair of the Development Cooperation Committee of the Council of European Municipalities and Regions (CEMR)

12.30 hrs Discussion in smaller groups

13.20 hrs Drawing the main lessons learnt

13.30 hrs Lunch break

14.30 hrs Evaluation of working groups and discussion
12.00 hrs  SESSION VI
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The Working Groups on Thursday should provide information to participants about the
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of a new agenda. Existing funding opportunities will also be identified. The communities
themselves should make suggestions to the relevant authorities wherever they see a need
for improvement.

– Workshop in English language –

WORKSHOP F: THE INTERNATIONAL LEVEL
ROOM 102, NAUEN

The following questions will be discussed:
• Where and in which way can communities engage for a new agenda on sustainable
development at the international level?
• Which fora and associations exist? How could and should these be improved?
• Where can communities get support (financial, technical, etc.) to increase their
engagement?

Chair
Jürgen Maier
Executive Director
German NGO Forum on Environment & Development, Berlin

Welcome and presentation of the input speakers
Introduction of questions and methods for the workshop

12.10 hrs  Inputs
Yunus Arikan
Head of Unit «Advocacy»
ICLEI - Local Governments for Sustainability, Bonn
Johannes Krassnitzer
Secretariat for localizing the Post-2015-Agenda
of the United Nations Development Programme (UNDP), ART Initiative, Brussels

12.30 hrs  Discussion in smaller groups
13.20 hrs  Drawing the main lessons learnt
13.30 hrs  Lunch break
14.30 hrs  Evaluation of working groups and discussion
14.30 HRS  EVALUATION OF WORKING GROUPS

15.20 HRS  SESSION VII
OUTLOOK – GLOBAL GOALS FOR THE LOCAL LEVEL

Hon. Emmanuel Kwadwo Agyekum MP
Deputy Minister of
Local Government & Rural Development, Accra

Jürgen Roters
Mayor of the City of Cologne

16.00 hrs  Closing remarks by the organisers

Dr Stefan Wilhelmy
Director Service Agency Communities in One World
ENGAGEMENT GLOBAL gGmbH, Bonn

Dr Michèle Roth
Executive Director
Development and Peace Foundation (sef), Bonn